Cookie Policy

This website uses cookies. By using this website and agreeing to this policy, you are consenting to the use of these cookies in accordance with the terms of this policy.

What are cookies?

"Cookies" make websites work better and allow websites to remember previous actions or settings. They are small text files stored on your computer's hard drive by the browser and may contain information about you or your computer. Cookies are NOT viruses.

Cookies do a lot of different jobs, such as letting you navigate between pages efficiently, remembering your preferences, and saving you time because you won't have to keep re-entering your details each time you visit.
We use cookies to help us to analyse how you and our other customers use our site, so that we can make improvements.

Cookies are split into "First-Party" (those set by our website directly) and "Third-Party"* (those set by partners of our website) and are classed as either 'session cookies' (only set for that session) or 'persistent cookies' (which are stored on your browser between sessions and recognise you on your return).

It is important to note that you can disable cookies completely, or just some types of cookies. You can do this in your web browser at any time. We have categorised the cookies on this website based on the ICC UK Cookie Guide. A list of all the cookies used on our websites by category is set out below.

Category 1

Strictly necessary cookies – these cookies enable services you have specifically asked for and are essential to enable you to move round this website and use its features such as accessing the secure areas of the website. Without these cookies we cannot provide you with services you have asked for.

Category 2

Performance cookies – these cookies collect anonymous information about how you use this website which will help us to improve how the website works. All information collected is anonymous. These cookies do not collect information that could identify you.

Category 3

Functionality cookies – these cookies remember choices you made to improve your experience, such as your user name, language or which region you are in and provide enhanced more personalised features. These cookies can remember changes you have made and may also provide services to you that you have asked for such as watching a video or commenting on a blog.

Cookies used on our website

We use both session and persistent cookies on our websites and if you use this site we will send to you the following cookies:

Cookies set by third party sites

Google Analytics cookies

We use Google Analytics to understand how visitors interact with our website, such as how they found us, how long is spent viewing pages, and what time of day they visited us on. This allows us to improve the visitors' experience on our websites and to track our marketing efforts.

The purpose of each cookie is explained below:

Name	Description	Expiration
__utma	This cookie is used to determine you as a unique visitor to our website and it is updated with each page view. It contains a unique ID that Google Analytics uses to help data validity.	2 years
__utmb	This cookie is used to establish and continue a session on our website. Each time a new page is visited, it is updated to expire in 30 minutes (thus continuing your session).	30 minutes
__utmc	This cookie is used in conjunction with __utmb to establish and continue a session. Should you choose to close your web browser, this cookie expires – ending your session on our website.	End of user session
__utmv	Should we choose to group distinct sets of people, we use this cookie to label visitors to allow us to examine the behaviour of each group in isolation. No personally identifiable information is stored.	2 years
__utmz	This cookie allows us to track the type of referral that you used to reach our website and the performance it brings to our website. This includes search keyword, a specific marketing campaign and direct traffic.	6 months

All these are Category 2 cookies.
Note: the expiration length of each cookie is from the time it was last updated.
For more information on the use of Google cookies visit www.google.com/policies

jQuery

We use jquery cookies on website which are used for functionality purposes only.

These are Category 1 cookies.

Videos

Our website embeds video content from YouTube. As a result, when you visit one of these pages you may be presented with cookies from YouTube which we do not control.

For more information on the use of YouTube cookies visit www.google.com/policies

Note: the expiration length of each cookie is from the time it was last updated.

Blocking and deleting cookies

You can set your browser options so that you can delete or refuse to accept cookies. To do this you should refer to your browser:

Firefox: For more information go to the Mozilla support page
Safari: For more information go to the Apple support page
Internet Explorer: For more information please go to the Microsoft support page
Chrome: For more information go to the Google Chrome support page

However, please note that if you delete or refuse cookies for our sites some parts of the site will not function properly such as login or saving items added to the basket.

Alternatively, you may wish to visit www.aboutcookies.org for more comprehensive information on how to do this on a wide variety of browsers. This site provides more information about cookies and also tells you how to delete them from your computer.

For information on how to do this on the browser of your mobile phone you will have to refer to the handset manual and/or the manufacturer.